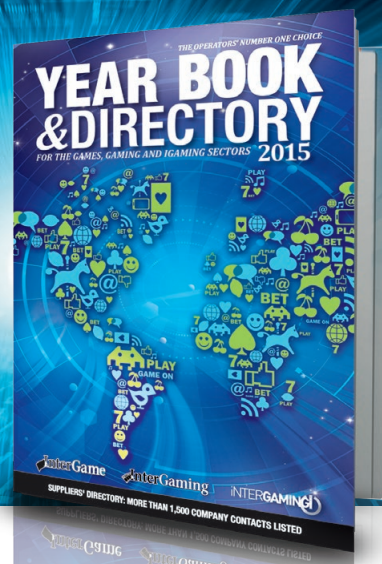


# 2016 DIRECTORY

COVERING THE PAY-TO-PLAY,  
CASINO AND I-GAMING SECTORS



## ADVERTISING AND EDITORIAL OPPORTUNITIES

**SPONSORSHIP:** Your company logo will appear on the front cover. You will receive two pages of editorial, two full page print advertisements, a digital advert opposite from the front cover on the digital version, an extended company listing in the directory and your company's name will be referenced on every editorial page. £4,999

**PLATINUM PACKAGE:** A full page advertisement and a full page company profile plus an extended company listing in the directory section for £1,750.

**GOLD PACKAGE:** A full page advertisement and an extended company listing in the directory for £1,450.

**SILVER PACKAGE:** Highlight your company with a half page advert and an extended company listing in the directory for £800.

### BRONZE PACKAGE:

Spotlight your company with an extended company listing in the directory (see example), including a colour logo and 100 word company description for £450.



**Universal Space Video Game (UNIS)**  
Head office: 70 Esna Park Drive, Unit 5, Markham, Ontario, L3R 6E7, Canada  
Tel: +1 905 477 2823 Fax: +1 905 477 2660  
Regional offices: Canada, France, Spain  
Web: [www.universal-space.com](http://www.universal-space.com)

Universal Space Video Game (UNIS) founded its first factory over 20 years ago and now has offices in Hong Kong and Toronto, showrooms in Shanghai, Guangzhou and Japan and a USA service centre and warehouse in Dallas. Our market is global, selling to over 80 countries for venues ranging from shopping malls to restaurants and bars, but our main market is FECs. Our focus is in R&D; we strive to innovate and manufacture new products that bring forth the latest technology, designs and ideas. In 2015 we will be launching more than 10 new games, our most innovative to date.

**BOLT-ON:** For £250 extend your entry on [www.intergameonline.com](http://www.intergameonline.com) with a 100 word description and a hyperlink to your website for 12 months.

## ADVERT SPECIFICATIONS

### FULL PAGE

TRIM: 148 x 210mm (width x depth)  
TYPE: 128 x 190mm (width x depth)  
BLEED: 154 x 216mm (width x depth)

### HALF PAGE ACROSS

128 x 95mm (width x depth)

### HALF PAGE UPRIGHT

62 x 194mm (width x depth)

### CLASSIFIED ADVERT

61 x 70mm (width x depth)

### All artwork supplied should be:

300dpi, CMYK, saved as EPS,  
TIFF, PDF or JPEG.

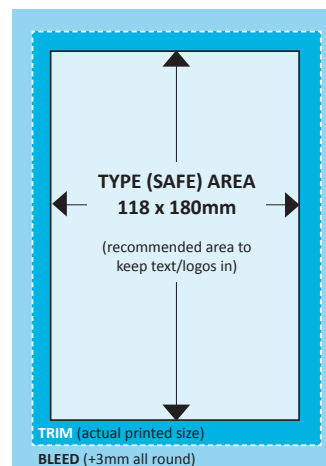
Double-page spreads/full page adverts should have a bleed of at least 3mm and be supplied with crop/trim marks.

**PLEASE ENSURE THAT ALL TEXT/COMPANY LOGOS, ETC.,  
SIT WITHIN THE TYPE AREA (SAFE AREA).**

### We accept adverts produced by:

QuarkXPress (up to version 9), Adobe Photoshop, Illustrator (version CS6) and press-ready PDFs.

For information on a range of other unique advertising opportunities, including inserts, bound inserts and double-sided bookmark branding, please contact Andy Taylor on [andy@intergame.ltd.uk](mailto:andy@intergame.ltd.uk) or call +44 (0)161 633 0100



*A publication from InterGame Limited, the longest standing publisher of news and analysis for the international coin-operated, gaming and i-gaming industries.*



[www.intergameonline.com](http://www.intergameonline.com)