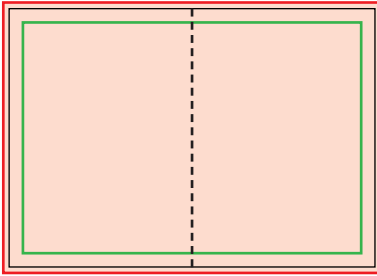


DISPLAY ADS - MECHANICAL DATA

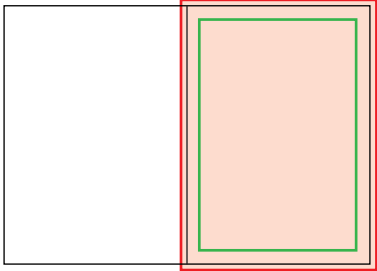


DOUBLE PAGE SPREAD

TRIM: 420 x 297mm (Width x Depth)

TYPE: 390 x 267mm (Width x Depth)

BLEED: 426 x 303mm (Width x Depth)

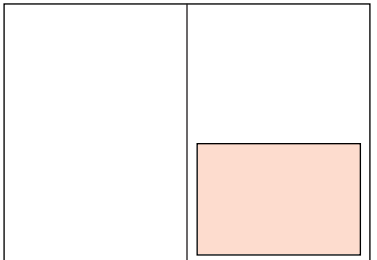


FULL PAGE

TRIM: 210 x 297mm (Width x Depth)

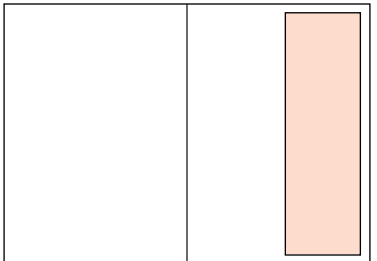
TYPE: 180 x 267mm (Width x Depth)

BLEED: 216 x 303mm (Width x Depth)



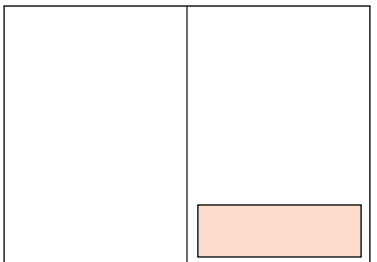
HALF PAGE ACROSS

194 x 140mm (Width x Depth)



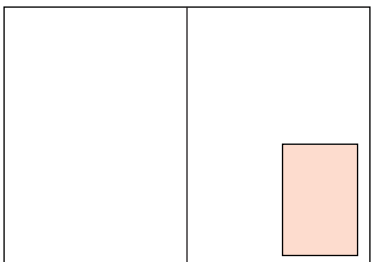
HALF PAGE UPRIGHT

95 x 285mm (Width x Depth)



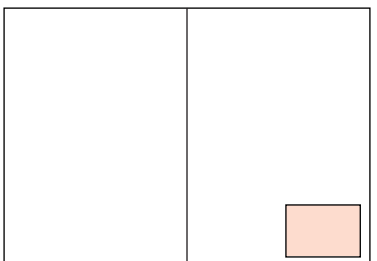
QUARTER PAGE ACROSS

194 x 68mm (Width x Depth)



QUARTER PAGE UPRIGHT

95 x 140mm (Width x Depth)



EIGHTH PAGE ACROSS

95 x 68mm (Width x Depth)

ARTWORK

ALL ARTWORK SUPPLIED SHOULD BE:

300DPI, CMYK, SAVED AS EPS, TIFF, PDF OR JPEG.

DOUBLE PAGE SPREADS/FULL PAGE ADVERTS SHOULD HAVE A BLEED OF **AT LEAST 3MM** AND BE SUPPLIED WITH CROP/TRIM MARKS.

PLEASE ENSURE THAT ALL TEXT/COMPANY LOGOS ETC SIT WITHIN THE TYPE AREA (SAFE AREA).

WE ACCEPT ADVERTS PRODUCED BY:

QUARK XPRESS (UP TO VERSION 8), ADOBE PHOTOSHOP/ILLUSTRATOR (VERSION CS3), FREEHAND AND PRESS READY PDFS.

INTERGAME TRADING PLACE: SIZES ARE AVAILABLE UPON REQUEST.

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