

 Inter Gaming

LAW

THE SPECIALIST INTERNATIONAL GAMING LAW MAGAZINE



THE INDEPENDENT INTERNATIONAL MAGAZINE DEDICATED TO GAMING LAW

Media Pack

www.intergameonline.com

InterGame Ltd has published InterGaming, the leading land-based casino magazine, since 1996 and iINTERGAMINGi for the international i-gaming market since 2007.

InterGame Ltd has also published magazines in conjunction with the International Masters of Gaming Law.

InterGame now introduces:

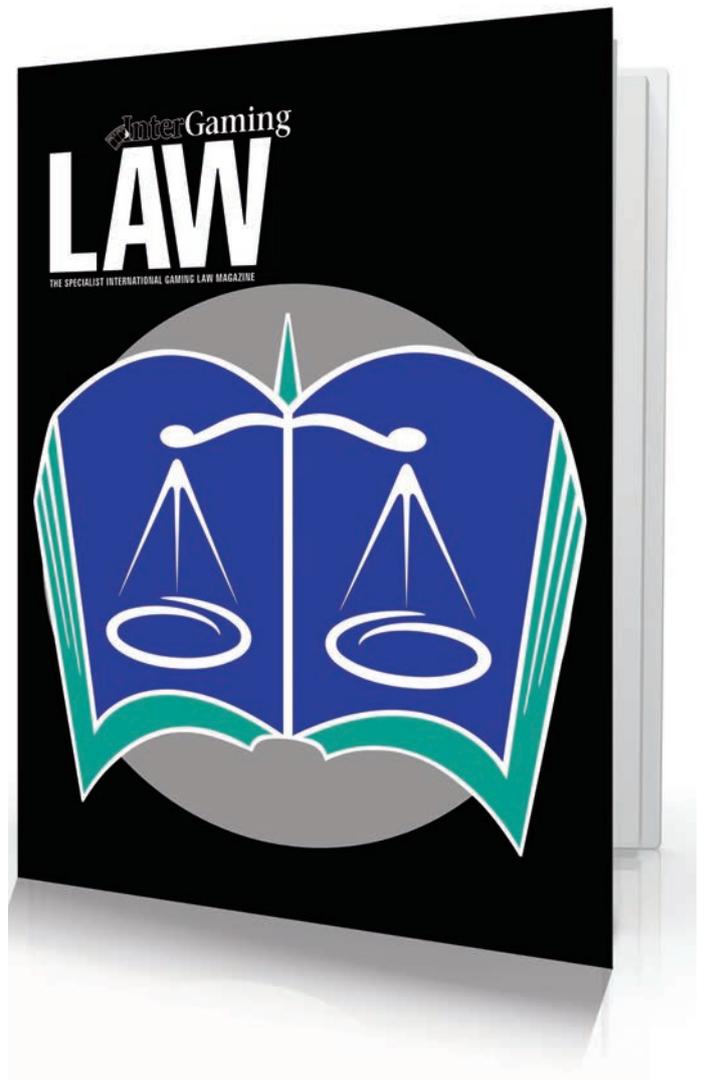
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THE SPECIALIST INTERNATIONAL GAMING LAW MAGAZINE

About iINTERGAMING LAW

InterGaming Law, a bi-annual publication from InterGame Ltd, has been launched to meet increasing demand from both land-based and online casino operators for an independent international publication dedicated to legal developments affecting the global gaming sector.

With a wide range of issue-led and territory-specific content and analysis in each issue, *InterGaming Law* offers legal experts a unique opportunity to market their specialist services to both online and land-based casino operators worldwide.



Which sectors does *InterGaming Law* cover?

The global gaming landscape for online operators is constantly shifting. The expansion of the sector continues to open up new jurisdictions, each with distinctive licensing and tax requirements, while existing regimes find themselves subject to legislative review.

Online gaming is an established revenue stream for land-based operators that have added remote gambling to their offerings. For these operators, the regulatory challenges of the virtual world add to the need to keep abreast of legislative developments affecting land-based operations, whether at state, national or global level.



Distribution

Access InterGame's database, comprising both land-based casino and i-gaming executives in more than 130 countries, with *InterGaming Law's* print and digital distribution.

The first print edition of *InterGaming Law* will be distributed with the G2E and EiG show issues of both *iINTERGAMINGi*, the definitive bi-monthly publication for the international i-gaming industry, and *InterGaming*, the leading land-based publication.

The digital edition of *InterGaming Law* will be emailed to thousands of land-based and i-gaming professionals in InterGame's international database, first established in 1994 and continuously updated ever since.

Readership insight

- Online casino operators
- Land-based casino operators
- Gaming lawyers
- Regulators
- C-level executives
- In-house legal teams
- Compliance managers
- Online gaming and casino professionals

Editorial opportunities

InterGaming Law offers a range of editorial and advertising packages and would like to hear from specialists in all aspects of gaming law.

InterGaming Law will also be distributed at the following international trade shows, attended by thousands of land-based and online operators:

Issue 1 – September 2013

EiG (Spain)

G2E (US)

Mobile & Tablet Gambling (UK)

SAGSE (Argentina)

Barcelona Affiliate Conference (Spain)

Issue 2 – February 2014

ICE Totally Gaming (UK)

London Affiliate Conference (UK)

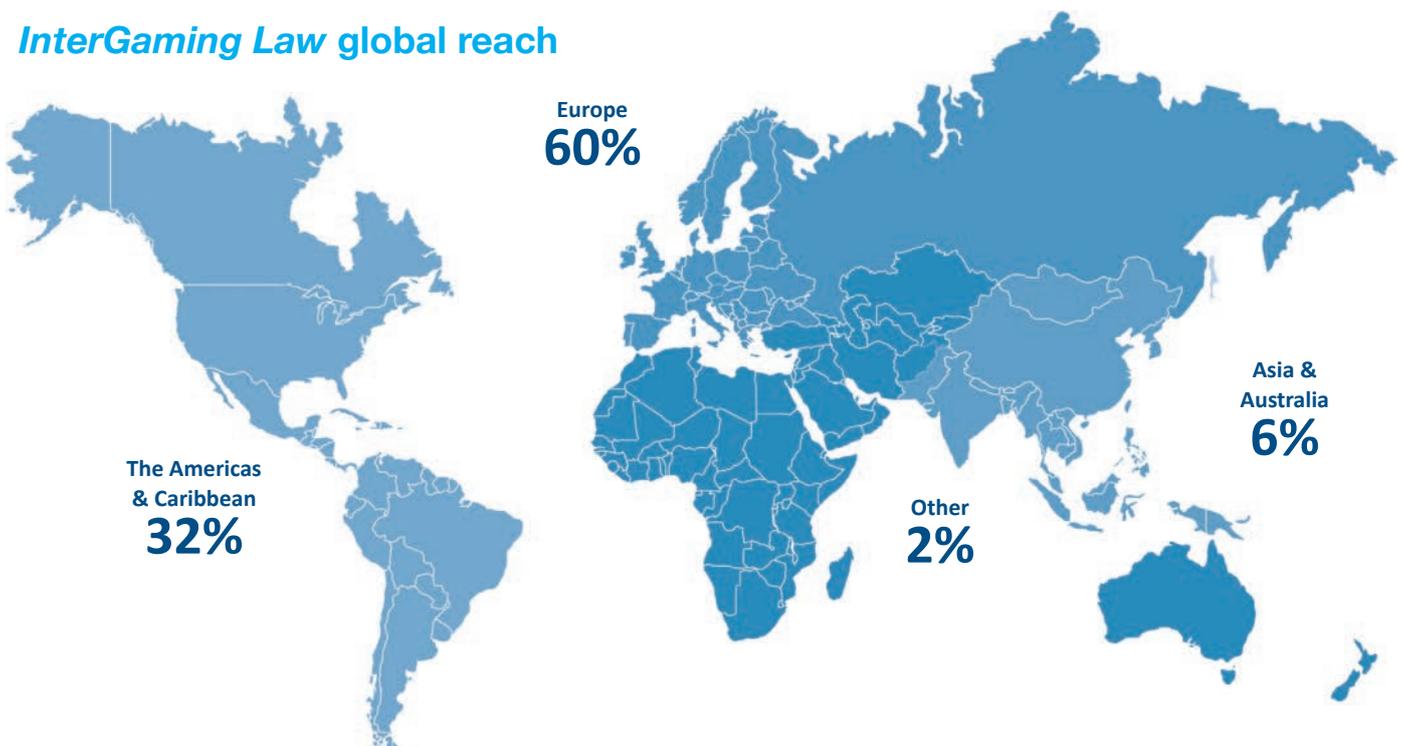
iGaming North America (US)

iGaming Asia (Macau)

ENADA Spring (Italy)

Legal Gaming in Europe Conference (UK)

InterGaming Law global reach



Rates & Specification

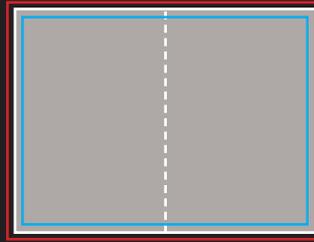
Double-page spread

TRIM: 420 x 297mm (Width x Depth)

TYPE: 390 x 267mm (Width x Depth)

BLEED: 426 x 303mm (Width x Depth)

Contributor Price £3,800 Non-Contributor Price £4,800



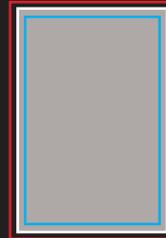
Full page

TRIM: 210 x 297mm (Width x Depth)

TYPE: 180 x 267mm (Width x Depth)

BLEED: 216 x 303mm (Width x Depth)

Contributor Price £2,000 Non-Contributor Price £2,500



Half page across

194 x 140mm (Width x Depth)

Contributor Price £1,200 Non-Contributor Price £1,500



Half page upright

95 x 285mm (Width x Depth)

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Quarter page upright

95 x 140mm (Width x Depth)

Contributor Price £650 Non-Contributor Price £800



Artwork

All artwork supplied should be:
300dpi, CMYK, saved as EPS,
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Double-page spreads/full page
adverts should have a bleed of
at least 3mm and be supplied
with crop/trim marks.

Please ensure that all
text/company logos etc
sit within the type area
(safe area).

We accept adverts
produced by:
QuarkXPress (up to version 9),
Adobe Photoshop/Illustrator
(Version CS6) and press
ready pdfs.

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